



## COMBINED DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below adjacent to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled METHOD AND SYSTEM FOR WEB USER PROFILING AND SELECTIVE CONTENT DELIVERY the specification of which:

[X]	is attached hereto;
[]	was filed as United States Application Serial Noon
	and was amended on (if
	applicable).
[]	was filed as PCT International Application Number, on the day of
	[ ] an English translation of which is filed herewith.
	eby state that I have reviewed and understand the contents of the above-identified
_	n, including the claims, as amended by any amendment referred to above.
	knowledge the duty to disclose information which is material to the examination of
this applicat	ion in accordance with Title 37, Code of Federal Regulations, § 1.56(a).
I hei	reby claim foreign priority benefits under Title 35, United States Code § 119 of any
	lication(s) for patent or inventor's certificate or of any PCT international
	s(s) designating at least one country other than the United States of America listed
	have also identified below any foreign application(s) for patent or inventor's
	r any PCT international application(s) designating at least one country other than the
	es of America filed by us on the same subject matter having a filing date before that
of the appli	cation(s) of which priority is claimed:
	PRIOR FOREIGN/PCT APPLICATION(S)
	AND ANY PRIORITY CLAIMS UNDER 35 U.S.C. § 119
Country:	
Application	No.:
Date of Fili	ng:





OTT A TELLO (CIL. - -1- Om a)

**Priority Claimed** 

Under 35 U.S.C. § 119:

[] Yes

[ ] No

Country:

Application No.:

Date of Filing:

**Priority Claimed** 

Under 35 U.S.C. § 119:

[] Yes

[] No

I hereby claim the benefit under Title 35, United States Code § 120 of any United States Application or PCT International Application designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in that/those prior application(s) in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations § 1.56(a) which occurred between the filing date of the prior application(s) and the national or PCT international filing date of this application:

## PRIOR U.S. APPLICATIONS OR PCT INTERNATIONAL APPLICATIONS DESIGNATING THE U.S. FOR BENEFIT UNDER 35 U.S.C. § 120

		SIA	STATUS (Check One)	
U.S. APPLIC.	<u>ATIONS</u>	<u>Patented</u>	Pending	Abandoned
Number:	60/154,640	[]	[x]	[]

Filing Date: September 17, 1999

U.S. Serial No. Assigned:

PCT APPLICATIONS
DESIGNATING THE U.S.

PCT Number:

[] [] []

PCT Filing Date:





I hereby appoint the following attorney(s) and/or agents to prosecute the above-identified application and transact all business in the Patent and Trademark Office connected therewith:

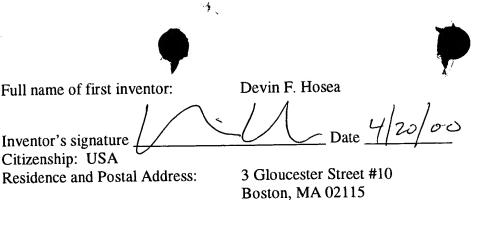
James B. Lampert	Reg. No. 24,564
Wayne M. Kennard	Reg. No. 30,271
Michael J. Bevilacqua	Reg. No. 31,091
Hollie L. Baker	Reg. No. 31,321
Henry N. Wixon	Reg. No. 32,073
Anne-Louise Kerner	Reg. No. 33,523
Wayne A. Keown	Reg. No. 33,923
Rajesh Vallabh	Reg. No. 35,761
Michael A. Diener  Donald R. Steinberg	Reg. No. 37,122 Reg. No. 37,241
Peter M. Dichiara	Reg. No. 38,005
Richard A. Goldenberg	Reg. No. 38,895
Colleen Superko Janice M. Klunder	Reg. No. 39,850 Reg. No. 41,121 Reg. No. 41,513
Jason A. Reyes Keum J. Park Nancy Chiu	Reg. No. 42,059 Reg. No. 43,545 Reg. No. 43,739
Ayla A. Lari	Reg. 110. 43,739

All correspondence should be sent to:

Rajesh Vallabh, Esq. Hale and Dorr LLP 60 State Street Boston, Massachusetts 02109

Telephone No.: (617) 526-6505 Facsimile No.: (617) 526-5000

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.



Arthur P. Rascon Full name of second inventor:

Cascan Date 1/20/00 Inventor's signature \_< Citizenship: USA

Residence and Postal Address:

Citizenship: USA

425 Woburn Street #47 Lexington, MA 02420

Richard S. Zimmerman Full name of third inventor:

Inventor's signature 4 Citizenship: USA

22 Cross Street Residence and Postal Address: Belmont, MA 02478

Anthony Scott Oddo Full name of fourth inventor:

Date 4/20/00 Inventor's signature Com Scott O

Citizenship: USA

90 Wenham Street #3 Residence and Postal Address: Jamaica Plain, MA 02130

Nathaniel Thurston Full name of fifth inventor:

m Date 4/20/00 Inventor's signature

Citizenship: USA

Residence and Postal Address: 68 Pearson Road #2

Somerville, MA 02144